

Campus Community

From E-mail address: President's Office president@hamline.edu

Subject line: Hamline's future is bright when We Take The Lead



Dear Sherri,

I'm so proud to be part of Hamline's community of extraordinary scholars, staff, and students! You make amazing things happen. Now we're ready to tell our story in a way that celebrates our legacy of leadership and doing all the good we can.

I'm thrilled to announce the launch of our new brand platform: **We Take The Lead.**

This bold brand initiative showcases the significant impact Hamline has on its campus community, the state of Minnesota, and across the country. It provides a platform for students, faculty, and alumni alike to share their excitement surrounding the university.

Through stories of leadership, a strong narrative, and eye-catching design, our brand will show the world that Hamline is relevant today, tomorrow, and in the future. Get a first look at hamline.edu/wetakethelead

Show your Piper Pride by sharing our new brand story with your colleagues, friends, and family.

Take the lead and let's make Hamline an even greater university!

Sincerely,

Fayneese Miller, Ph.D.
President, Hamline University

